STATE OF NEW JERSEY Office of the Attorney General Department of Law and Public Safety Division of Gaming Enforcement

Petition of Tropicana Atlantic City Corp. d/b/a
Tropicana Casino and Resort Seeking
Authorization To Expand Certain CHAB Licenses'
Locations In Connection with a Special Event
Taste of the Quarter 2012

ORDER PRN 2151202

Tropicana Atlantic City Corp. d/b/a Tropicana Casino and Resort ("Tropicana") filed a Petition (PRN 2151202) seeking authorization from the Division of Gaming Enforcement ("Divison") to expand the Casino Hotel Alcoholic Beverage ("CHAB") locations of several of its tenants within The Quarter and Marketplace ("The Quarter"), namely, A Time for Wine, Planet Rose and Red Square. In addition, Tropicana seeks temporary expansion of its CHAB outlet, Tango Bar. Expansion of these outlets is requested in connection with "Taste of the Quarter 2012," a special event to be held at The Quarter on August 27, 2012 between the hours of 6:00 p.m. and 9:00 p.m. During this event, ticket holders will be provided samples of food and beverages, including alcoholic beverages, from a number of CHAB licensed tenants within The Quarter. Stations serving food and beverages will be set up throughout various parts of The Quarter as depicted on a site map submitted with the Petition. The serving stations will be located either in front of or near the tenants', or Tango Bar's, respective storefronts (i.e., licensed premises) so those CHAB licensed outlets would temporarily expand their licensed premises, in addition to Tropicana n's own outlet, Tango Bar. Tropicana represents that the service of food and alcoholic beverages from those tenant stations will be by the CHAB employees of the tenants and not by Tropicana employees.

The Petition represents that those tenants offering samples of alcoholic beverages would do so in the amounts specified by Division regulation *N.J.A.C.* 13:69I-5.3.

All monies generated from ticket sales will be donated to the United Way of Southeastern Pennsylvania ("United Way"), a charitable organization properly registered with New Jersey's Division of Consumer Affairs. United Way has applied for a Social Affair Permit in order to receive proceeds from the sale of alcoholic beverages and such application was included in, and made a part of, Tropicana's Petition.

Tropicana anticipates that 1,000 individuals will attend the event. As a result, Tropicana has provided a security plan which would increase the number of security officers normally assigned to patrol the area of The Quarter. The Atlantic City Police Department, through its representative, has reviewed Tropicana's security plan and found it adequate.

Having considered the relevant provisions of the Casino Control Act, *N.J.S.A.* 5:12-1 *et seq.*, I hereby ORDER that the relief requested in the Petition be granted permitting an extension of premises to those tenants of The Quarter who hold CHAB licenses and who anticipate serving alcoholic beverages in an area beyond their licensed premises, namely, A Time for Wine, Planet Rose and Red Square, in addition to a temporary expansion of Tango Bar. The other CHAB licenses who are participating in the event will be serving only food, and not alcoholic beverages, outside of their licensed premises and, accordingly, do not require authorization from the Division. In addition, I hereby ORDER that a Social Affair Permit (2012-151-SA) be issued to United Way as the charitable sponsor for this event.

This approval is subject to the following conditions:

1. The temporary expansion of premises is granted only for August 27, 2012 from 6:00 p.m. until 9:00 p.m.

- 2. Tropicana and all participating tenants will conduct the event, "Taste of the Quarter 2012," in accordance with the representations contained within the Petition including Tropicana's plan for enhanced security.
- 3. In connection with the event, Tropicana and all participating tenants are required to obtain all necessary approvals from all other appropriate governmental authorities.
- 4. Petitioners are to notify the Division of any material change in the operation of the event.
- 5. Despite the representation in the Petition that attendees who receive tickets to this event must be 21 years of age or older, all CHAB licenses serving alcohol to the attendees must institute procedures to insure that those being served are of legal age to purchase and consume alcoholic beverages. In addition, Tropicana and the participating tenant CHAB licenses will insure that alcoholic beverages are not served to individuals who are actually or apparently intoxicated.
- 6. Tropicana and the participating tenant CHAB licensees will comply with all requirements attendant to Type II CHAB authorization, pursuant to *N.J.S.A.* 5:12-103g(2) and with all applicable alcoholic beverage laws and regulations of the Division and, as deemed applicable, the New Jersey Division of Alcoholic Beverage Control.
- 7. Tropicana and the participating tenant CHAB licensees, through their respective CHAB employees, will insure that the samples of alcoholic beverages provided to attendees will be in compliance with *N.J.A.C.* 13:69I-5.3 which limits the number of ounces of alcohol per sample, in addition to other requirements attendant to tastings.
- 8. Tropicana and the participating tenant CHAB licensees will be jointly and severally liable for any violations of applicable New Jersey alcoholic beverage laws or regulations that may arise during the event.

Dated: August 14, 2012

AVID L. ŘEBUCK

DIRECTOR